

2013-14 Ontario Sport and Recreation Communities Fund (OSRCF) Provincial Projects

A table of successful applicants. Each row is a different project and contains the following information: municipality, organization, grant amount, project title, and project description.

Organization	Approved Amount	Project Title	Project Descriptions
8-80 Cities	\$181,255	Opening Our Streets for Sport and Recreation in Ontario	This project will mobilize 10,500 people to be physically active by inspiring and supporting the implementation of Open Streets programs in four municipalities across Ontario. Open Streets are programs where the streets are opened to people and closed to cars; the streets become “paved parks”. The project will also use capacity building workshops to train at least 80 people and 10 municipalities across Ontario on how to implement Open Streets programs, and will create an open-source Ontario Open Streets Implementation Guide to be disseminated to 30 municipalities across Ontario.
Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS)	\$131,100	Actively Engaging Women and Girls Across Ontario	This project will increase the community sport and recreation sector’s capacity to increase participation and leadership of women and girls. It addresses a gap in gender-specific knowledge not currently part of the Canadian Sport for Life foundation documents by developing a supplemental document that includes a number of strategies to enhance policy, practice, and program and service delivery in communities across the Province. Through a series of 10 educational webinars, 10 videos and 10 targeted initiatives, supported by a network of Champions will provide gender specific information addressing the psycho-social factors influencing the participation of women and girls in sport and recreation.
Canadian Mental Health Association- Ontario	\$154,250	Mood Walks	The 'Mood Walks' project will develop, implement and evaluate an educational walking and hiking program for older adults living with mental illness. This project will provide training and support for 30 community mental health agencies across Ontario to launch new walking programs, connect with local hiking clubs, and improve access to parks, hiking trails, conservation areas, and other resources in the community.

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Community Sport Councils Ontario	\$40,374	Building Multi-Sport Frameworks to Support Physical Literacy	This project will create frameworks for partnership between sport, recreation and other stakeholder organizations in five Ontario communities. A minimum of five Champions per community (25 across the project) will be trained in use of a Canadian Sport for Life (CS4L) Community Assessment tool and new physical literacy Physical Literacy Assessment for Youth (PLAY) tools. Three to five new collaborative physical literacy projects per community will reach a minimum of 50 participants under 12 years old each meaning 750-1,250 across the project will be identified within the community plans.
Education Arts Canada	\$248,500	JiggiJump Sport and Fitness Fest	This project will support the JiggiJump Sport and Fitness Fest (JSFF) building on the JiggiJump's program's successes in increasing physical literacy, developing fundamental movement skills, and providing a foundation for active, healthy living for Ontario's children aged 2-12 years. Specifically, JSFF will provide 12 free community concerts, CD resource kits, and 12 community sport and fitness fairs to 12,000 children and young family members across the province. In response to requests from community groups, a new full-length JiggiJump class and train-the-trainers model will be developed and pilot-tested through a partnership with the Canadian Intramural Recreation Association (CIRA) and Boys and Girls Clubs of Canada. In addition, the JSFF will help promote and enhance the Ontario Government's prior investment in the JiggiJump television series, set to air later this year on CBC television.
Freestyle Skiing Ontario	\$180,400	SuperClub Development Project	This project will design a professionally structured, hands-on freestyle skiing curriculum designed to be implemented at ski resorts across Ontario. The ParkScapers program teaches ski resort operators and coaches how to build safe and effective freestyle terrain facilities for young skiers. Freestyle Skiing Ontario (FSO) will create an outreach strategy to engage new and existing skiers and enable them to try freestyle activities in a safe and structured manner. FSO will deliver 3 symposiums annually, targeting 126 sport leaders at 21 clubs. The symposiums will teach sport leaders how to engage youth in lifelong participation in freestyle skiing. This project will involve 21 site visits, 8 "Try Freestyle" events with expert coaches.

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Green Communities Canada	\$149,621	WALK Friendly Ontario Roll Out Project	This project will launch a 'WALK Friendly Ontario Designation' program. The program entails outreach to invite community applications to be awarded designations of Bronze, Silver, Gold and Platinum levels as WALK Friendly communities. The program gives walking a prominent profile and encourages municipal governments to set targets for ongoing improvements to their recreational trails and to encourage sport and recreation facilities, clubs and events to get people out walking.
Leisure Information Network	\$157,485	Evaluation Tools for Physical Activity Programs	This project will identify the most successful programs from a database of over 1,000 physical activity and healthy living program examples. This benchmarking exercise will improve communication of program examples and program results among municipalities and community sport organizations and strengthen the sector's ability to evaluate the effectiveness of its programs.
Ontario Basketball	\$346,536	Mega Hoops Ontario Community	The Mega Hoops Ontario Community Project will recruit and train 480 Community Coaches, create a curriculum aligned with Canadian Sport for Life, including parent education resources, and fund 80 programs in traditionally underserved communities that support the participation of more than 4,000 children under the age of twelve.
Ontario Disc Sports Association	\$36,000	Try Ultimate!	This project will develop an initiation program that uses the fundamental movement skills for the sport of Ultimate Frisbee to introduce new participants from ages 10-16. The program is based around initiation events that will introduce basic rules, gameplay and fundamental movements of the sport. The program has a necessary training component for facilitators to ensure consistent and safe delivery techniques, messaging and branding for the program. Over the next two years, the initial pilots of the program will train 26 volunteers in 13 communities and introduce over 1,000 new youth participants.

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Ontario Soccer Association	\$179,003	Get in the Games	The 'Get in the Games' project will champion, in partnership with the Pan Am/Para Pan American Games, the building of soccer community volunteers including 420 referees, 1,260 coaches and 420 administrators across the 21 local communities. They will work to create the ideal soccer festival and 21 talented Volunteer Champions will be selected to play an active role in the 2015 Games. Get in the Games will advance Long-Term Player Development (LTPD) implementation, develop resources and new volunteers in local communities and deliver to the Pan Am/ParaPan Am Games a core of trained volunteers.
Ontario Tennis Association	\$143,020	Kids' Tennis	This project will provide a high-energy tennis-based workout which will teach the fundamentals of tennis, elevate participants' heart rates into the aerobic training zone, and promote healthy foods and beverages as part of a nutritious diet.. Kids' Tennis, delivered to children aged 5-12, will reach over 100,000 participants in elementary schools, Ontario Tennis Association community clubs, recreation centres and at large-scale public events province-wide.
Ontario Weightlifting Association	\$40,400	OWA - First Start	This project will reach out to 36 Ontario Weightlifting Association member clubs, 6 YMCA's, the Ontario Blind Sports Association, Goalball and 89 Boxing Ontario clubs to promote a grass roots training of community/club coaches for Canadian Sport for Life Active Start, FUNdamentals and Learning to Train levels. This project will run 24 Club Coaching Clinics for 230 Club Coaching participants, with a total of 4,600 participants in the program.
ParaSport Ontario	\$173,600	ParaSport Provincial Partnership	This project will increase the rate of participation of those with a physical disability in organized sport. By eliminating barriers, educating about ParaSport and physical literacy opportunities and engaging and empowering provincial and community-based sport organizations, high-quality, safe and sustainable ParaSport programming will be developed. The ParaSport Provincial Partnership is a partnership between ParaSport Ontario, the Canadian Paralympic Committee and three Provincial Sport Organizations (Ontario Volleyball Association, Ontario Cycling Association, and Alpine Ontario).

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ROWONTARIO	\$65,200	Igniting Para-Rowing For All: Para-Rowing Recruitment & Engagement	This project will be delivered across Ontario with partner rowing clubs to enhance capacity, develop long-term partnerships, increase engagement and remove barriers for persons with a disability to participate in rowing. This project will aim to introduce 400 new people in to the sport of para-rowing. To sustain and support this project, ROWONTARIO will train 60 new volunteers and coaches.
Scouts Canada, Ontario Division	\$156,000	Scouts' Healthy and Active Planned Program Initiative (HAPPI)	This project will evaluate Scouts programming to ensure relevancy to children and youth in today's modern age. The integration of healthy and active programming will be implemented through a strategy which includes new training programs to reach 12,000 staff and volunteers, a full camping strategy, the development of new healthy-active programming activities, the creation of an Ontario Volunteer Recruitment Strategy to better attract young students to Scouts, and an emphasis on our in-school programming which eliminates financial barriers to participate. This program will have an impact on more than 50,000 children and youth.
Skate Ontario	\$197,220	New CanSkate Program	This project will provide each of Skate Ontario's 358 skating clubs across Ontario with a 'CanSkate tool kit ' to launch the new CanSkate program. The CanSkate program teaches participants the fundamentals of skating, with an emphasis on continuous improvement and skill development. A big part of this new program are the teaching aids, music and signage which makes up the CanSkate kit, which will be produced and delivered to clubs across Ontario.
Special Olympics Ontario	\$150,513	Pathways for Youth Development	This project will address capacity and participation with respect to the inclusion of youth with intellectual disabilities in physical activity programs in schools and in their community. By recruiting 312 volunteers and coaches, and the creation of resources and training these volunteers will implement two existing (ActiveStart & FUNdamentals) and one new (Youth Multi-Sport) program targeted specifically at athletes under the age of 18. This project will create 104 new and sustainable programs over two years increasing capacity for younger athletes by 3,360 spaces.

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University of Western Ontario - Canadian Centre for Activity and Aging	\$117,264	Enabling Health Promoters to Link Older Adults to Exercise Opportunities	The project will provide approximately 4,000 older adults in six regions in Ontario the opportunity to be linked to a safe and appropriate physical activity opportunity that best suits their needs. Approximately 120 Health Promoters from public health, community centres, adult day programs, and fitness clubs will be given the knowledge they need to identify opportunities in which the older adult can improve health, mobility and well-being.

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