

Cultural Development Fund Recommended One-Year Projects

Organization	Funding Amount	Project Title	Project Description
Belleville Public Library	\$5,968	Library, Archives and Historical Society Collaboration	The Belleville Public Library and its two partners will increase their organizational capacity by sharing expertise and increasing efficiencies in program and service delivery in a newly co-located partnership at the Belleville Public Library.
Bruce County Museum and Cultural Centre	\$18,500	Organizational Plan	The Bruce County Museum and Cultural Centre will develop a new strategic plan and capitalize on emerging technologies to increase its profile as a County asset.
Canadian Art Foundation	\$25,000	Events Calendar and Gallery Guide Mobile Native App	The Canadian Art Foundation will develop a purpose-built native app to provide optimum accessibility to information on artists, exhibits and features of individual art galleries in Ontario.
Canadian Arts Presenters Association	\$23,000	Mentor Training	The Canadian Arts Presenters Association will develop and publish a curriculum for mentor training in the cultural sector.
Children's Peace Theatre	\$19,000	Towards a Shared Platform	The Children's Peace Theatre will develop a comprehensive plan to increase organizational and board capacity through research, training and development in financial and planning capabilities.
City of Barrie	\$19,533	Building a Sustainable Future	The City of Barrie will develop a series of governance and capacity building workshops for local arts organizations to help create a more sustainable arts sector.
City of Brantford	\$23,600	Cultural Sector Audience Development Strategy	The City of Brantford and the County of Brant will create a comprehensive audience development strategy for up to 40 cultural organizations which will result in improved sustainability.

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City of Kenora	\$8,950	Arts Professional Development Initiative	This project will help build the arts sector in Kenora and the surrounding region through the Arts Professional Development Initiative on New Media. This will include social media training to help support audience development and revenue generation.
City of Kenora	\$25,000	Tunnel Island Common Ground	The City of Kenora and its partners will hire a facilitator to work with and guide the Tunnel Island Common Ground Committee in the development of a governance structure and strategic plan related to the use of a culturally significant 400-acre site.
City of Mississauga	\$22,261	Strengthening Cultural Organizations Project	The City of Mississauga will build the expertise and capacity of culture staff to strengthen its support to local cultural organizations.
The Company Theatre	\$15,841	Connecting with Audiences through New and Social Media	The Company Theatre will improve brand awareness and increase audience satisfaction through strategic use of new media and social media.
County of Lennox and Addington	\$20,880	History at your Fingertips	The County of Lennox and Addington will implement new media products and develop virtual exhibits and a branding video to increase visitor awareness and engagement.
Creative Waterloo Region Services Organization	\$75,000	Accelerator Program	This project will provide arts organizations in the Waterloo Region with access to teaching, coaching and mentoring opportunities.
East Danforth Creative Collective	\$5,000	Inspired by...	The East Danforth Creative Collective will create an interactive virtual gallery to solicit electronic arts submissions by artists inspired by physical locations in East Toronto.
Fanshawe Pioneer Village Museum	\$75,000	History Lives Here!	Five museums in London will collaborate to make strategic use of new and social media.

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Hastings County Museum of Agricultural Heritage	\$8,512	Polishing our Practices	The Hastings County Museum of Agricultural Heritage will develop policies and standards to help achieve Ontario Community Museum status. In so doing, the museum will develop the skills of staff, directors and volunteers and direct strategic planning to help achieve long-term sustainability.
Huron County Museum and Historic Gaol	\$25,000	Huron History Hall Augmented Reality Experience	This project will provide an augmented reality experience of the History Hall of the Huron County Museum. Through technology, the museum will add more interactive and contextual information to this permanent exhibit.
Independent Filmmakers Co-operative of Ottawa	\$20,000	Mobile App	The Independent Filmmakers Co-operative of Ottawa will develop a social media mobile app that teaches emerging film artists about film production equipment, services and resources.
International Festival of Authors	\$25,000	Enrichment through podcasting	The International Festival of Authors will produce a series of podcasts of its 2014-15 events to heighten awareness of activities to patrons beyond its on-site visitors.
Kingston Artists' Association	\$10,000	Digital Capacity Development	The Kingston Artists' Association will improve its digital capabilities to strengthen partnerships and its support to the local cultural sector.
Kingston Arts Council	\$46,242	When Art Meets Business	The Kingston Arts Council will bring together arts, culture and business leaders to better serve the local community.
London Community Players	\$20,000	Board Development	Funding will support the Board of the London Community Players with the transition from a "working" to a "governance/policy" board.
Midland Cultural Centre	\$20,650	Awareness Project	The new Midland Cultural Centre will utilize social media to promote its programming and build local partnerships.

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Muskoka Boat and Heritage Centre	\$25,000	Social Media Marketing Plan	The Muskoka Boat and Heritage Centre will develop a social media campaign to enhance audience engagement and increase sales and visitation.
Ontario Association of Art Galleries	\$11,500	The Arts Service Organization Leadership Project	The Provincial Arts Services Organizations (PASO) Leadership Project will explore commonalities and differences between PASO's and National Arts Services Organizations (NASO) to identify best practices that can be used by other organizations.
Ontario Crafts Council	\$75,000	Rematerializing Craft	The Ontario Crafts Council will develop branding strategies that deepen a public understanding and appreciation of Canadian craft, while creating professional development opportunities for craft makers in local places and spaces. It will cultivate a better understanding of the role that craft production plays in building, maintaining and disseminating cultural identities and objects in a global arena of commerce.
Ottawa Jazz Festival	\$25,000	Guerilla Marketing	Through the development of a guerilla marketing social media plan, the Ottawa Jazz Festival will increase festival participation of youth between the ages of 17 and 22.
Prince Edward County	\$23,070	Ameliasburgh In "Reel" Life	An innovative e-technology will be used by a partnership of traditional cultural properties in Prince Edward County. Using augmented reality platform apps to enhance visitor experiences at heritage properties will help to increase revenues from extended walking, cycling and self-guided tours.
Royal Conservatory of Music	\$18,250	Bloor Street Cultural Corridor	The Royal Conservatory of Music will develop a range of tools to increase market presence and engage new audiences for 10 leading cultural institutions, generating increased web traffic and attendance at concerts, exhibitions, films, and events.

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Sault Ste. Marie Public Library	\$10,348	Board Cafe	A series of workshops (Board Café) will be created as a way to facilitate meaningful conversations between members and the Library CEO to nurture and grow the library's effectiveness as a governance body and increase its impact on the community.
Six Nations Tourism	\$12,430	Governing Body and Cultural Industry Standards	Funding will support the creation of an umbrella organization and cultural industry standards to build the capacity of Six Nations cultural organizations and artists.
Toronto Alliance for the Performing Arts (TAPA)	\$25,000	Performing Arts App	TAPA will develop an app to help attract, sustain and grow new audiences in order to strengthen Toronto's culture sector.
Toronto Media Arts Cluster	\$60,000	An Innovative New Centre For Media Arts	The Toronto Media Arts Cluster will hire a project management IT consulting firm to develop an advanced "smart" facility for six non-profit organizations that are creating the first collectively owned and managed non-profit arts facility in Toronto.
Town of Goderich	\$18,000	Heritage Conservation District Plan Implementation	The Town of Goderich will develop resources and training opportunities for its heritage committee, council and staff as well as the public to build understanding and capacity to implement the Town's Heritage Conservation District Plan.
Town of Perth	\$11,000	Creating Community Connections Using New Media and Social Media	The Town of Perth will develop a variety of technology tools to strengthen its organization and leadership in order to expand audience engagement and engage new communities.
Township of Huron-Kinloss	\$12,500	Cultural Action Plan Implementation	The Township of Huron-Kinloss will build capacity and partnerships for its cultural action plan through the development of a Community Cultural Roundtable and use of social media.
Tyrconnell Heritage Society	\$15,778	Digital Outreach	The Tyrconnell Heritage Society will use social media and digital technology to enhance the visitor experience and support new revenue streams at Backus-Page Museum House.

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Woodland Cultural Centre	\$21,568	Mentorship in First Nations Arts and Cultural Development Planning	The Woodland Cultural Centre will develop a training and mentorship plan and hire a First Nations arts administration and fundraising development officer to help diversify its revenue base and strengthen its future sustainability.
Workers Arts and Heritage Centre	\$25,000	Made in Hamilton	The Workers Arts and Heritage Centre will implement new media and social media tools, including an app of Hamilton's industrial history.
Workman Arts	\$25,000	Individual Arts Practice Project	An Individual Arts Practice Project (iAPP), a custom, web-based application will be developed to support improved dialogue, planning, evaluation and knowledge sharing between Workman Arts and its members, stakeholders and the public.