

Cultural Development Fund Recommended Two-Year Projects

Organization	Funding Amount	Project Title	Project Description
Archives Association of Ontario	\$16,220	Archeion Training and Virtual Reference	The Archives Association of Ontario will purchase online training software that will allow it to develop online workshops related to the administration of archives.
Art Gallery of Hamilton	\$50,000	Social and New Media Best Practices	The Art Gallery of Hamilton will develop a social and new media strategy to improve communication and access to digital content, in order to market its programs to a wider audience.
Artists' Health Alliance	\$50,000	Strategic Planning	The Artists' Health Alliance will initiate organizational strategic planning that will result in the following outcomes: a strategic plan; increased volunteer participation; improved education and outreach; increased staff support for programming and communications; new partnerships; a social media plan; and, brand awareness. This will lead to increased program participation to help keep artists creating art.
ArtsBuild Ontario	\$150,000	Learn it, Build it, Manage it	This project will increase access to ArtsBuild Ontario programs on building, financing and managing arts facilities. The organization will take 40 interactive workshops to 10 Ontario communities. Participants, including francophone and First Nations communities, will learn from experts, build peer-learning networks and receive support through online resources.
National Ballet School	\$111,415	Sharing Dance - Building Communities	The National Ballet School will develop digital media dance teaching resources for youth leaders and teachers, in partnership with Physical and Health Education Canada and Big Brothers Big Sisters Toronto.
Centre3 for Print and Media Arts	\$96,375	Art Worxs	Working in a consortium, Centre3 will design art-based creative retreats to enhance the innovation and creative capacity of corporate and public sector participants.
City of Markham	\$50,000	Volunteer Management	The Markham Museum, in partnership with the Varley Art Gallery, the Flato Markham Theatre and the City of Markham, will develop a digital media volunteer management program.

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Council for the Arts in Ottawa	\$52,000	Creative Capital Exchange	This project will help strengthen Ottawa's arts and culture community through the development of a training series that will focus on board development, digital resources, revenue development and strategic use of media, social media and the web.
Culture for Kids in the Arts	\$50,000	Cultural Educator Training	Culture for Kids will create a curriculum to identify and strengthen best practices in cultural program delivery.
eBOUND Canada	\$149,800	Canadian Content Discovery	eBOUND will develop digital tools to support Canadian authors and their interactions with readers. New tools will track reader usage and patterns that will be used to increase author exposure and boost book sales.
FIXT POINT	\$50,000	The Story Hub	FIXT POINT will engage communities in telling and recording local tales across multiple platforms. The use of new and social media will help preserve Ontario's heritage and promote neighbourhood culture through this collection of stories.
Grey Highlands Township Public Library	\$53,383	Creative Cultural Collaboration	This collaboration will increase the capacity of the Grey Highlands Public Library, the South Grey Museum as well as the regional culture sector by offering training on board development, hosting cultural roundtables and researching innovative models for rural collaboration and governance.
Hamilton Arts Council	\$67,460	LivingArts Hamilton	The Hamilton Arts Council will create resources to address knowledge gaps in the creative arts to help improve the capacity of local artists.
Hot Docs Canadian International Documentary Festival	\$132,000	Cultural Volunteer Resources Development	Hot Docs will partner with Toronto Fringe and WorkInCulture to develop an innovative volunteer management blueprint for the cultural sector. This project will focus on providing best practices, cost-saving resources, online community building tools and centralized recruitment, training and orientation services.

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Jazz.fm91	\$49,500	A New Voice for the Arts	Jazz.fm91 will hire an Arts Journalist and Community Engagement Education Manager to help reinvigorate the arts, culture and music sector by expanding community arts and culture coverage. This will lead to greater awareness and demand for art across Ontario.
King Township Museum	\$10,560	Youth Engagement	This King Township Museum and Arts Society King will build a permanent partnership to enhance the Museum's role as a cultural hub, and increase the capacity of both organizations.
Milton Centre for the Arts	\$41,180	Audience Development	The Milton Centre for the Arts, Arts Milton and Milton Concert Presentations will create an audience development framework and use social media to increase audience engagement.
Town of Mississippi Mills	\$89,400	Social Media Development	To realize cost-efficiencies and operational effectiveness, a consortium of municipal festival organizations will develop and execute a collaborative social media strategy.
Mouvement des intervenants et des intervenantes en Communication Radio de l'Ontario	\$76,690	Toward Effective Governance	Five francophone community radio stations in Ontario will collaborate to help strengthen their organizations and increase capacity.
Museum of Inuit Art	\$27,280	Revitalizing the Governance Structure	The Museum of Inuit Art will strengthen its Board of Director's governance process by updating by-laws and policies to enhance engagement amongst its board and membership.
Ontario Federation of Indian Friendship Centres	\$44,294	Productive Partnerships and Meaningful Opportunities for Aboriginal Artisans	This project will help strengthen the urban Aboriginal arts sector by increasing capacity and building relationships with not-for-profit cultural stakeholders and industry partners.
Ontario Library Association	\$50,726	Strengthening Public Library Board Performance	This project will strengthen public library board performance and effectiveness across Ontario by creating tools to increase capabilities in the areas of; board recruitment, municipal engagement and strategic and financial planning.

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Ontario Museum Association	\$146,160	Working towards a comprehensive roadmap for Ontario Museums	The Ontario Museum Association will develop a comprehensive financial and statistical profile of museums in Ontario to build management capacity and create the foundation and recommendations for a provincial museum strategy.
Ottawa Art Gallery	\$50,000	New Governance Model	The Ottawa Art Gallery will develop a new governance model. A new strategic plan will be developed and will include board training that can be shared with Ottawa's cultural sector.
Ottawa Bluesfest	\$150,000	Westboro Festival House Collaboration	The Ottawa Bluesfest, the Ottawa Folk Festival and Ottawa Festivals will create five new positions to provide mentorship and training to eight emerging festivals and events.
Quinte Arts Council	\$70,078	Web, Social Media and Digital Technology Improvement	Quinte Arts Council will boost its web and social media strategies, provide all members with social media training and increase access to web and membership benefits to develop new audiences and create new e-commerce revenue streams.
Regroupement des organismes culturels de Sudbury	\$82,263	ROCS en route to a Place des Arts	This project will increase governance capacity of eight francophone not-for-profit cultural organizations collaborating as a consortium known as Regroupement des organismes culturels de Sudbury (ROCS) to realize a new cultural space, "La Place des Arts" in Sudbury.
Réseau Ontario	\$49,052	Framework for Developing Mentors	This project will help facilitate the exchange of best practices among Réseau Ontario's members and industry partners.
Roseneath Theatre	\$50,000	The Roseneath Theatre Digital Outreach	Roseneath Theatre will develop a digital outreach project that will include the creation of a social media strategy and the integration of new media to effectively market productions and increase brand awareness.
Sioux Lookout Public Library	\$31,452	Community Media Centre	The Sioux Lookout Public Library will establish an innovative Community Media Centre and mobile app to become a fully interactive community hub with a focus on outreach to youth and the local Aboriginal population.
SkyWorks	\$49,900	Re-envisioning SkyWorks	Skywork will develop a new multimedia outreach strategy to enhance its capacity.

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Small World Music Society	\$150,000	Small World Music Centre Videography Program	The Small World Music Society will launch the Virtual Concert Hall, an innovative facility where entertainment and educational programming from diverse cultures will be developed and disseminated to a wide audience.
City of Temiskaming Shores	\$150,000	Cultural Sustainability	This project will support a partnership among regional arts and culture organizations. Through training and use of social media, partner organizations will use their culture assets to boost their economic prosperity.
City of Thunder Bay	\$124,000	Cultural Portal	The City of Thunder Bay will lead a consortium of community arts partners in the development of a Culture Portal, a capacity building initiative using social media to promote and strengthen the local culture sector.
Town of Tillsonburg	\$49,578	Cultural Improvement Alliance	The Town of Tillsonburg will develop resources, tools and educational opportunities to support members of a new Cultural Improvement Alliance.
Toronto Arts Foundation	\$28,000	Art of Governance	The Toronto Arts Foundation will provide professional development and networking opportunities for volunteer arts board leaders.
Toronto Artscape	\$50,000	Integrated Digital Tools for Improved Service	Toronto Artscape will leverage its digital tools to engage stakeholders more strategically, effectively, more transparently, and with improved customer service.
Toronto International Film Festival	\$44,400	Ontario's Audiovisual Heritage: Sharing Best Practices	This project will strengthen the capacity of Ontario's heritage sector by working with partners to develop new skills and share best practices in collecting, preserving and exhibiting film and media artifacts.
Town of Georgina	\$30,500	Creative Non-Profits Leadership Development	The Town of Georgina will develop a leadership development program in collaboration with nine local cultural and non-profit organizations.
Wikwemikong Development Commission	\$50,000	Wikwemikong Arts and Crafts	The Commission will develop a governance structure, mentoring network, online collaboration and marketing plan for the arts community on Wikwemikong First Nation and surrounding area.